

### Zeeospheres® Ceramics, LLC

129 Valentine Drive, Lockport, Louisiana 70374

March 1st, 2013

#### 2012 Sales Awards

We would like to use this month's newsletter to recognize the recipients of our 2012 sales awards. 2012 was a great year for Zeeospheres as our sales volume was up 21% from 2011. Without the excellent work by our distributors, this would not be possible! All of the recipients of the following awards were given plaques at the 2013 World of Concrete in Las Vegas.

#### **Significant New Opportunity Conversion**

LV Lomas

Horn Company

Each opportunity started with approximately a 250k-pound pre-production order. Each project is expected to exceed 1 million pounds in 2013!

## **Significant Customer Expansion**

Palmer Holland

Palmer Holland sold to over 25 new customers in 2012!

# Significant Sales Growth

Horn Company

Horn Company had the highest sales volume increase year over year.

Congratulations to everyone on their 2012 successes and we are looking forward to an even better 2013!